



Andrew Petrosky, AIA
Vice President

Andrew Petrosky, AIA
Architectural Leader, Stantec

I look forward to the opportunity to continue to serve our chapter through participation and leadership within the Board. In support of the membership, I'd like to examine and work to improve our profession's methods of pursuing and securing work. As Vice President I envision facilitating a series of continuing education seminars focused on marketing and business development, advocacy for qualifications-based selection, proposal and SOQ writing and response, and improved client service and feedback loops.

How, as architects, do we advocate for qualifications-based selection processes that value creativity, ideas, skill and experience? Can we encourage clients to right size proposal and SOQ requirements in proportion to the magnitude, complexity and value of the opportunity? What can we learn from our clients to serve them better? What, as a chapter, can we offer to our clients that will make their engagement with us more rewarding? I realize these are sensitive questions to ask as a group of usually friendly competitors, but I would like to venture together to provide better responses to better questions that improve our service to our clients and community.

On a recurring basis, in our current economy, clients are frustrated by limited and sometimes the complete lack of response to RFQ's and RFP's while at the same time we as architects review RFP and project requirements that make responding financially challenging and service procedurally unattractive. In 2020, as a chapter, let's explore these issues and educate ourselves so that in 2021 we can engage our valued client community to improve our service and relationships.



Bridget Carney, Associate AIA
Secretary

Bridget Carney, Associate AIA
Architectural Designer, Edge Architecture

Born and raised in Rochester, I returned after college and earned my M.Arch from R.I.T. in 2015. I am an emerging professional working at Edge Architecture as an Architectural Designer.

I am excited to serve as secretary and to have the opportunity to get involved in the Rochester architectural community. I look forward to working with the other board members to promote Rochester and its architects!



Michael Trapanovski, AIA
Practice + Design Director

Michael Trapanovski, AIA
Architect, HUNT Engineers, Architects, Surveyors

I am excited about the Practice + Design Directorship, and at first glance I like the breadth of the opportunities – ranging from highlighting our members’ achievements (*Design Awards & Traveling Boards*) to digging in deeper with the *Functional Aspects* and *Forums*.

The appeal of this Directorship directly stems from my belief that keeping a design “aesthetic and practice” are key professional capacities even as many of us move into Project Management roles. So to that extent, you would likely see an emphasis on design in my approach, as well as a respectful continuation of the Design Awards Event and the related interactions with regional and national judges.



Jay Woodcock, AIA
Membership Director

Jay Woodcock, AIA
Dwyer Architectural, LLC

It is hard to believe that it has been nearly a year since I was appointed to the AIA Board for Government Affairs. It has been an honor to serve with an amazing group of professionals who, like myself, care deeply about this organization. In the past year I have learned a lot about what it means to serve on this board and I realize that a lot of work remains to be done. If chosen to be your Membership Director I will continue my work growing our affiliate membership base and work to create more connections between our professional members and our affiliates to benefit our efforts. If elected I will be an active member of the board and a passionate advocate of the AIA. Thank you for a great year of growth and learning, AIA!