

# 2022 Design Awards

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## **AIA Rochester Designers Unleashed:** **Architectural Ideas Competition** **Call for Entries**

### Designers Unleashed: Ideas Competition

A network, Rochester-based  
design challenge for emerging  
professionals



In collaboration with The Emerging Rochester Architects (ERA) – AIA Rochester’s emerging professionals group – AIA Rochester is pleased to announce the 2022 AIA Rochester *Designers Unleashed: Architectural Ideas Competition*. This competition is intended to showcase the talents of young designers in our community, test the limits of what is achievable in our built environment, and inspire new solutions to the design and development issues we currently face.

#### **Competition Brief:**

The 2022 Rochester Designers Unleashed: Architectural Ideas Competition challenges participants to take an actual site available for development in the city of Rochester and unleash their ideas upon it, without mercy or recourse, showcasing its full architectural and design potential.

This year we focus on optimism for the future vision. As Rochester continues to realize its potential, in incremental fashion, most people not paying attention may end up missing the hard-fought progress. The goal for this competition is to use architecture to promote the visibility of the growth being achieved across the city, as well as inspire what comes next.

The competition is to design a small structure or pavilion, either free standing or integrated into existing architecture, that provides a vantage point to survey Rochester. The structure should open people’s eyes, to inspire new thinking and ideas in the spirit of future progress. Submissions should consider the location of the structure as well as the perspectives being framed. Projects should be fully accessible to all users and be designed adhering to principles of sustainability.

Successful projects are those that would be catalogued ad nauseum by the public as the setting for countless #ROC social media pics with our city photobombing in the background for years to come.

*Submissions for this competition should push the limits of design in Rochester. By pushing those boundaries in the setting of a competition we may find that the bar is raised for built architecture in the city.*

#### **Program Requirements:**

A Structure or Pavilion, capable of providing a vantage point for 20-30 people at a time, that uses the city of Rochester as a backdrop for discovery.

Designs shall address the following:

- Location: Pick a site or location for the project. Location can be either free standing or attached or integrated into existing architecture.
- Perspective: Understand the view or views being created or highlighted.
- Structures should be universally accessible.
- Sustainability should be integral to every submission.
- Projects should be designed in a way to be used year-round in Rochester’s climate.

#### **Design Goals:**

- Address program requirements from a standpoint of long-term sustainability and net zero energy usage.
- Structures should be exemplary examples of architectural design.

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Empowering the region's  
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### Requirements:

- Location map highlighting the project within the context of the city.
- To scale architectural drawings (Plans, Elevations, Sections...) that convey the design and demonstrate how the submission meets the program requirements and design goals. Provide a graphic scale on all architectural drawings.
- At least one 3D perspective showing how the submission will highlight Rochester's growth and future potential.
- Completed PowerPoint template following rules and guidelines as stated on the template.
- A 36"x36" digital board layout
- Submit registration and fee, and submit entry per deadline schedule.

The purpose of an ideas competition is to discover solutions that have not yet been thought of, so use the parameters set forth as a framework to develop your project. If challenging the premise of the design problem makes for a better project then it will be taken into consideration by the judges.

### Site Profile:

Site to be determined by submission.

### Eligibility and Rules:

The competition is open to students, unlicensed architectural interns, architects licensed 10 years or less at the time of submission and interior designers, who live, work, or go to school in the AIA Rochester jurisdiction, or are associated with firms who elect to be a part of the AIA Rochester jurisdiction (defined as the geographic region served by AIA Rochester, which includes Monroe, Wayne, Livingston, Ontario, Yates, Allegany, and Seneca counties).

All submissions will be judged as a stand-alone category by the same jury that will be reviewing the Design Awards submissions. Winners will be notified in March 2022 and invited to the Design Awards Celebration in June 2022. Follow [www.aiaroc.org](http://www.aiaroc.org) for upcoming details on the Celebration logistics.

Participants may register as individuals, or in teams of up to four. All team submissions must clearly identify all team members. Each submission shall contain one design solution; multiple solutions must be registered as separate submissions with separate entry fees. There is no limit to the amount of entries by any party.

Submissions shall not have been published in, or received honors or awards from, any previous competition, whether printed, online, or otherwise.

Participants give AIA Rochester and ERA permission to reproduce their submission without restriction and acknowledge that no royalties shall be payable by AIA Rochester, ERA, or any other sponsors for use of the submission entry materials.

Except where specifically called for in the submission package, entries must be submitted without identifying marks, including logos, texts, insignia, or images on the display surface that could be used to identify the submission's author(s). Participants certify that all identifying information provided with their submission is true, that they are sole owner of the materials identified in the submission, that each submitted entry is an original work, and that neither these materials nor the permission granted hereby infringes upon the ownership, copyright, trademark, or rights of others.

Participants agree not to discuss details of their competition designs and/or entries with any of the judges directly whatsoever.

In addition to the submission presentation all entries must include a digital 36"x 36" board layout. In support of AIA Rochester's goal of promoting architecture, design, and the chapter, submission boards will be retained by the chapter for one year after the Design Awards event for display in public venues throughout the region. AIA Rochester is not liable for any damage or loss incurred. Boards may be picked up at the AIA Rochester chapter office by June 1, 2023. Printed, physical submission boards (mounted on a black foamcore substrate) are only required for the winning entry, however all entrants are encouraged to showcase their work by submitting a board that can be displayed at the event and as part of the traveling display.

Submission templates (in PowerPoint) will be provided by AIA Rochester upon completion of entry form and paid fee. Submit questions or concerns to Linda Hewitt at [lhewitt@aiaroc.org](mailto:lhewitt@aiaroc.org) by November 2, 2021.

**Register to participate online via [www.aiaroc.org](http://www.aiaroc.org) by noon on November 4, 2021.**

**Submissions (digital) must be uploaded to the AIA Rochester DropBox by 12:00 p.m. on January 6, 2022**  
(once registration is received each applicant will receive a link to an assigned number & folder).