

# 2020 Design Awards



**AIA**  
Rochester



For the first time ever, our annual Design Awards Gala will be presented online! The online awards ceremony will be a combination of live and recorded content, open to clients and the public on Friday, September 25, 2020. A virtual “AIAROCtail” hour will air at 6:30 p.m. and the Awards will begin at 7:00 p.m.

Previous sit down ceremonies have hosted over 200 attendees. For this year’s online event we are expecting a significantly larger audience – our social media platforms engage over 1000 followers combined. The link for the program will be available for viewing and sharing for promotion after the live presentation via our website.

We are offering several sponsorship packages to reflect our online format:

**Sponsorship Opportunities**

## **Gold Sponsor**

**\$1,500**

- Full splash screen at beginning of the Awards program
- Optional 15 second video opportunity
- Recognition in spoken comments both at the beginning and conclusion of the program
- Recognition on AIA Rochester’s social media
- Logo appears in our e-newsletter for the remainder of 2020
- Logo appears on our website’s 2020 Design Awards page

## **Silver Sponsor**

**\$1,100**

- Logo appears on a splash screen recognizing all Silver Sponsors at the beginning and conclusion of the program
- Logo appears in our e-newsletter for the remainder of 2020
- Logo appears on our website’s 2020 Design Awards page

## **Bronze Sponsor**

**\$500**

- Logo appears on a splash screen recognizing all Bronze Sponsors at the beginning and conclusion of the program
- Logo appears in our e-newsletter for the remainder of 2020
- Logo appears on our website’s 2020 Design Awards page

## **AIAROCtail Hour Sponsor**

**\$650**

- Full splash screen at the beginning of the AIAROCtail “Hour” (30 minute) segment
- Logo appears on a frame visible for the duration of the AIAROCtail Hour segment
- Logo appears on AIAROCtail social media graphics

## **Production Sponsor**

**\$20.20**

- Underwrite our program at an individual level – your name will appear on a splash screen at the conclusion of the program

**Sponsorships may be purchased via our website at**  
[www.aiaroc.org/2020-design-awards](http://www.aiaroc.org/2020-design-awards)