

# AIA Rochester

## 2023 Partnership Application



### Become a Partner of AIA Rochester

AIA Rochester offers many different opportunities to support our members and the profession. Your partnership allows us to better support our members through opportunities for professional advancement, community involvement, and promoting design excellence in the built environment. Partnerships are open to architects, engineers, planners, landscape architects, artists, and those in government, education, journalism, manufacturing industry, and other fields allied to architecture. Partnerships are based on a calendar year from January-December. Sponsorship opportunities are available on a first-come, first served basis, so select your Partnership and Sponsorship Opportunities today.

### Partnership Levels

Individual	\$250	
	<ul style="list-style-type: none"> <li>Includes a hyperlinked logo in the AIA Rochester E-Newsletter for 12 months</li> <li>Opportunity to present a CES presentation to our members</li> <li>Listed in the Membership Directory with advertisement</li> <li>Reduced “member” event pricing when available</li> </ul>	
Corporate	\$600	
	<ul style="list-style-type: none"> <li>Includes a logo and link in the AIA Rochester E-Newsletter for 12 months.</li> <li>Opportunity to present a CES presentation to our members</li> <li>Listed in the Membership Directory with advertisement</li> <li>Reduced “member” event pricing when available</li> </ul>	

### Sponsorship Opportunities

*Some opportunities are limited, indicated as noted.*

AIA Rochester Website (www.aiaroc.org) (sold in a 3 year cycle)		
\$1,800 - \$2,100	<b>Web Page Sponsor</b> - Hyperlinked logo on homepage. (3-year commitment of \$700 per year, OR \$1,800 if paid in full up front for a \$300 savings)	
TBD	<b>Banner Sponsor</b> - Hyperlinked logo/horizontal banner ad on homepage beneath the hero image. (3-year commitment of \$1,225 per year OR \$3,550 if paid in total up front for a \$175 savings) <i>*Next available in 2025</i>	

AIA Rochester Annual Meeting		
\$300	<b>Napkin Sponsor</b> - Includes name and logo on napkin at the event. <i>*One available</i>	
\$500	<b>Bar Sponsor</b> - Includes name and logo on signage at the bar. <i>*Three available</i>	
\$500	<b>Hors D’oeuvres Sponsor</b> - Includes name/logo at hors d’oeuvres table. <i>*One available</i>	
\$750	<b>Corporate Sponsor</b> - Includes name/logo on flyer and all emails about event, name/logo on signage at the event, recognition at the event and a 5 minute talking opportunity at the event. <i>*Three available</i>	

AIA Rochester Holiday Party		
\$1,500	<b>Corporate Sponsor</b> - Includes name/logo and recognition at the event.	
\$2,500	<b>Headlining Sponsor</b> - Includes name/logo on flyer and all emails about the event, name/logo on signage at the event, and recognition at the event. <del>*One available</del> <b>SOLD OUT</b>	

AIA Rochester "Swinging Fore Scholarships" Golf Tournament		
\$160	<b>Individual Golfer</b> <i>Limited availability</i>	
\$600	<b>Golf Foursome</b> <i>Limited availability</i>	
\$400	<b>Coffee in the Clubhouse Sponsor</b> - Includes name and logo on sign at coffee station at the event. <del>*One available</del> <b>SOLD OUT</b>	
\$500	<b>Mulligan Sponsor</b> (New!) - Includes logo on each mulligan. * <i>One available</i>	
\$500	<b>First Aid Raffle Sponsor</b> (New!) - Includes logo on each First Aid raffle ticket. <i>*One available</i>	
\$500	<b>Hole/Driving Range Sponsor</b> - Includes name and logo on sign at event.	
\$500	<b>Longest Drive Sponsor</b> - Includes name and logo on sign at the event. * <i>Two available</i>	
\$500	<b>Closest to Pin Sponsor</b> - Includes name and logo on sign at the event. * <i>Two available</i>	
\$550	<b>Beer in the Clubhouse</b> - Includes name and logo on sign at the event.	
\$550	<b>Snack Sponsor</b> - Includes name and logo on signage with the snacks.	
\$650	<b>Water Bottle Sponsor</b> - Includes name and logo on recyclable water bottles. <del>*One available</del> <b>SOLD OUT</b>	
\$700	<b>Corporate Sponsor</b> - Includes name and logo on event banner.	
\$700	<b>Putting Contest Sponsor</b> - Includes name and logo on sign at putting contest and recognition at Happy Hour event. * <i>One available</i>	
\$750	<b>Food Station Sponsor</b> - Includes name and logo on signage at food station and recognition at event. * <i>Four available</i>	
\$800	<b>Cart (GPS Sponsor)</b> - Includes name and logo in each cart for event. * <i>One available</i>	
\$800	<b>Beverage Cart Sponsor</b> - Includes name and logo on drink tickets. * <i>Two available</i>	
\$1,250	<b>Corporate Sponsor + (1) Foursome</b> <i>Limited availability</i> <b>SOLD OUT</b>	
\$1,500	<b>Bag Sponsor</b> - Includes name and logo on each bag. <del>*One available</del> <b>SOLD OUT</b>	
\$1,500	<b>Ball Sponsor</b> - Includes name and logo on golf balls. <del>*One available</del> <b>SOLD OUT</b>	
\$5,000	<b>Shirt Sponsor</b> - Includes logo on shirts given at event. <del>*One available</del> <b>SOLD OUT</b>	

<b>AIA Rochester Design Awards</b>		
\$250	<b>Signature Drink Sponsor</b> - Create a signature drink named for your firm or organization to be sold at the bar. <i>*One available</i>	
\$350	<b>Cocktail Slide Sponsor</b> - Includes splash screen with your name and company logo during a digital show displayed before/after the show.	
\$500	<b>Dessert Sponsor</b> - Includes name/logo on signage at the dessert table. <i>*Two available</i>	
\$600	<b>Napkin Sponsor</b> - Includes logo on beverage napkins at the event. <i>*One available</i>	
\$600	<b>Bar Sponsor</b> - Includes name/logo on signage at bar at the event. <i>*One available</i>	
\$600	<b>Champagne Toast Sponsor</b> - Includes name/logo on signage at table with champagne flutes for post-show toast. <i>*One available</i>	
\$1,500	<b>Bronze Sponsor</b> - Includes: Four (4) event tickets with reserved Awards Program seating Four (4) drink tickets Logo on splash screen with all Bronze Sponsors during Awards Program Hyperlinked name/logo in AIA Rochester e-newsletter throughout 2023 Hyperlinked name/logo on AIA Rochester's 2023 Design Awards webpage	
\$2,000	<b>Silver Sponsor</b> - Includes: Eight (8) event tickets with reserved Awards Program seating Eight (8) drink tickets Logo on splash screen with all Silver Sponsors during Awards Program Recognition in spoken comments Recognition on AIA Rochester's social media Hyperlinked name/logo in AIA Rochester e-newsletter throughout 2023 Hyperlinked name/logo on AIA Rochester's 2023 Design Awards webpage	
\$3,000	<b>Gold Sponsor</b> - Includes: Twelve (12) event tickets with reserved Awards Program seating Twelve (12) drink tickets Full splash screen at beginning of the Awards Program Recognition in spoken comments during the Awards Program Recognition on AIA Rochester' social media Hyperlinked name/logo in AIA Rochester e-newsletter throughout 2023 Hyperlinked name/logo on AIA Rochester's 2023 Design Awards webpage Sponsor logo to appear on print materials Special recognition as a sponsor in a post-event communication & press release	

Name \_\_\_\_\_ Email \_\_\_\_\_

Firm/Organization \_\_\_\_\_ Phone \_\_\_\_\_

Street \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

**Invoice: Immediately July 1, 2023**

To become a Partner of AIA Rochester, select your desired Partnership level and Sponsor Opportunities and return to AIA Rochester via email to Executive Director Linda Hewitt, Hon. AIANYS, at [lbhewitt@aiaroc.org](mailto:lbhewitt@aiaroc.org) or mail to AIA Rochester at 5 Castle Park, Rochester, NY 14620. All logos should be .jpg, .png, or .eps format and sent to AIA Rochester Associate Director Michelle Murnane, AIA at [mmurnane@aiaroc.org](mailto:mmurnane@aiaroc.org). Contact 2023 AIA Rochester President Jay Woodcock, AIA at [jaywoodcock@dwyerarch.com](mailto:jaywoodcock@dwyerarch.com) with any questions.

Please note the sponsorship opportunities will be allocated on a first-come, first-served basis. AIA Rochester will contact you if your selection is no longer available upon reception of your order submission.

**Thank you for your support of AIA Rochester!**

03-06-23