



Stacy Welch, AIA
Vice President

Stacy Welch, AIA
LaBella Associates

I am excited to have the opportunity to join the AIA board again. As the Vice President I hope to help AIA Rochester continue to be of service to you, the members of AIA, and to maintain a high level of professionalism and objectivity.

As a member of AIA I have participated in and helped plan many of the wonderful Emerging Rochester Architects events in addition to serving on the Board as the Education Director, organizing the AIA Swinging “Fore” Scholarships application/selection, planning the scholarships awards ceremony and leading the Architecture Explorers Program. As a mentor for ACE Rochester (Architecture, Construction and Engineering) mentorship program, I have been fortunate to get to know many members of Rochester’s Architecture and Construction industry.

I look forward to taking on this new role within AIA Rochester. My goals will be to continue to support engaging activities and work with our AIA members to strengthen Rochester’s Architecture community.



Michael Short, AIA
Treasurer

Michael Short, AIA
Popli Design Group – VP Building Design Services

I have been a Rochester area resident for over 15 years and was the Emerging Rochester Architect in 2015. I served as the Director of Communications in 2013. I look forward to re-engaging with AIA Rochester and supporting our profession as the Treasurer. I am motivated to work toward continued funding of student scholarships and to keep event costs down for our members. I will work with the membership, sponsors, and the board to maintain a positive spreadsheet throughout my term.

My goal is to ensure the continued financial success of AIA Rochester and the financial support for continued outreach to our members, students in architecture, and the future of our profession’s high school students. I will work with each director in setting an appropriate budget and maintaining that budget throughout each year. Throughout my career I have had the opportunity to ensure budgets are met and I possess the communication skills to work with all parties to obtain a positive outcome.

I look forward to being re-engaged with AIA Rochester and supporting the profession I love.



Bryan Toepfer, AIA
Education Director

Bryan Toepfer, AIA
TOEPFER Architecture, PLLC

Bryan Toepfer is a licensed Architect in New York, as well as an NCARB Certificate holder and a Certified Associate in Project Management. He received a Master of Architecture degree from University of Massachusetts and a Bachelor of Science Degree in Architectural Technologies from Alfred State. Bryan has worked in firms in Boston, Vermont, Albany and Rochester before starting his own firm. He also sits on the Board of Directors for PMI (Project Management Institute) Rochester as the Director of Academic Outreach. With a passion for increasing visibility and knowledge of the value of Architects and Architecture, he is an adjunct professor at Alfred State and coaches students taking the Architect Registration Exams. He hosts an Architectural podcast interviewing Architectural authors, and has written two books of his own, "Contractors CANNOT Build Your House," and "Six Months Now, ARCHITECT for Life".



Michelle Murnane, AIA
Communications Director

Michelle Murnane, AIA, NCARB
Consultant

Thank you for your consideration to continue as the Director of Communications. One of my goals as chapter president in 2013 was to increase our community presence, and I felt that improving our social media outreach was a key initiative. I served as the new Director of Social Media for five years following my presidency, and then moved into the role I currently hold as the Director of Communications in 2019. The quality of written and graphic communication published by AIA Rochester directly reflects on our professionalism both as individuals and as a field. I take extreme care in editing both documents and graphics that the chapter creates – including our e-newsletter, social media postings, and press releases – to keep our message clear and as free of error as possible. When our old website became unsalvageable last summer, I researched and built our current site with these tenets in mind. I strive to keep our website and publications professional, attractive, and current so that they may serve as resources to both members and the public. I would welcome the opportunity to continue in this position.