



# 2021 DESIGN AWARDS

## Call for Entries

AIA Rochester is pleased to announce our 2021 Design Awards! The Design Awards is an ongoing program that encourages excellence in architectural design, makes the public more aware of our built environment, and honors owners, designers, and construction teams of successful projects.

Last year's circumstances were unprecedented, but we are proud to have presented our annual awards in a new format. Like all of you, the Design Awards committee faced a new set of rules and roadblocks and adapted the process to meet our goals. Before being declared "essential", Rochester's architectural community knew that the important task of building our communities could not come to a standstill. It is in tribute to your spirit of perseverance that we adopted this year's theme, "Keep Calm and Design On."

Our 2021 event will be broadcast as a live, online show available to the public on June 11. With a year of experience under our belts, you can expect a great program. We hope that there may be an opportunity to gather in person for the Design Awards, but we cannot yet determine if that will be feasible. More information will be provided as we approach spring.

Visit [www.aiaroc.org/2021-design-awards](http://www.aiaroc.org/2021-design-awards) for updated information regarding the 2021 AIA Rochester Design Awards.

The facets of the *AIA Framework for Design Excellence* remain an integral part of our Design Awards. Architects must lead the charge of reducing the environmental impact and improving societal impact of our built designs. The *Framework* helps facilitate conversations with our clients and community and helps to set meaningful goals and targeted outcomes. Each entry in the 2021 Design Awards is tasked with addressing a minimum of three of *Framework* measures. More information can be found at our [website](#).

## The Ten Measures in the *Framework* are:

1. Design for Integration: What is the big idea behind this project and how did sustainability inform the design concept?
2. Design for Equitable Communities: How does this project contribute to creating a walkable, human-scaled community inside and outside the property lines?
3. Design for Ecology: In what ways does the design respond to the ecology of its place?
4. Design for Water: How does the project relate to the regional watershed?
5. Design for Economy: How does the project efficiently meet the program and design challenges and provide “more with less”?
6. Design for Energy: Is the project energy-efficient and sustainable while improving building performance, function, comfort, and enjoyment?
7. Design for Wellness: How does the design promote the health of the occupants?
8. Design for Resources: How did the design team optimize the amount and makeup of material used on the project?
9. Design for Change: Is the building resilient, and able to easily accommodate other uses in 50-100 years?
10. Design for Discovery: What lessons for better design have been learned through the process of project design, construction, and occupancy, and how have these been incorporated in subsequent projects?

## **Eligibility:**

Works of architecture, urban design, and interior design located anywhere in the world by a registered architect who is either a member of AIA Rochester, or who lives in AIA Rochester’s jurisdiction, are eligible for all categories.

Works of interior design located anywhere in the world by an interior designer who is a member of the IIDANY Rochester City Center, or who lives in AIA Rochester’s jurisdiction, are eligible for the Interiors category.

**All works must have been completed after January 1, 2016 to be eligible for submission.**

Each entrant may submit any number of entries. Submitting architect(s) and interior designer(s) must be responsible for the design of the submission, either solely or in collaboration with another design professional. Design professionals that did not provide a meaningful contribution to the design of the submission are not eligible to submit an entry, but must be acknowledged in the submission. Collaborative local design teams may enter joint submission(s) as a team, or individually by submitting a written release from the other Rochester area design professional(s) involved in the design of the submitted project.

In support of AIA Rochester’s goal of promoting the chapter and every submitting firm or member, submission boards will be retained by the chapter for one year after the the event for display in public venues throughout the region. Boards may be picked up at the AIA Rochester chapter office one year after the the event. Submission boards are only required for entries chosen to receive an award, however all entrants are encouraged to showcase their work by submitting a board so they can be displayed as part of the traveling display.

## Award Categories:

*The entrant must specify one category for each project submission.*

*Due to the size of our competition, AIA Rochester does not award Design Awards per category. The categorization is intended to assist the outside jury with their review only.*

### Residential:

- Single Family Detached, less than 2,500 square feet
- Single Family Detached, 2,500 square feet and over
- Multi Family, Multiple Dwellings

- Institutional

### Commercial/Industrial:

- Small Projects, less than 5,000 square feet
- Large Projects, greater than 5,000 square feet

- Urban Planning/Design

- Adaptive Reuse/Historic Preservation

- Interiors

### Unbuilt:

- Commissioned architectural design work by practicing emerging architects licensed 10 years or less, not yet built –or–
- Complete commissioned architectural design work, not yet built or completed by all other architects

- International

- Pro Bono Projects: A project for which those licensed architect(s) involved received no financial compensation

- Sole Practitioner: Projects submitted from firms having only one architect, and no other professional staff.

## Program Schedule:

### February 1, 2021

Registration form and entry fee must be completed online or turned in to the AIA Rochester Office by noon or post-marked by February 1, 2020.

### April 1, 2019

Submissions (digital) must be uploaded to the AIA Rochester DropBox (once registration is received each applicant will receive a link to an assigned number & folder)

### June 11, 2021

The Awards will be broadcast online, with winners announced during the Awards presentation.



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## Registration Form

*Please provide one form per entry*

**Architectural or Interior Design Firm Name(s):** \_\_\_\_\_

**Address:**

Street \_\_\_\_\_

City \_\_\_\_\_ County \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

**Submitting Architect's or Interior Designer's Name:**

*(must be registered, licensed NYS Architect or IIDANY)* \_\_\_\_\_

**Contact:**

\_\_\_\_\_

AIA Member ID# or IIDA# if applicable \_\_\_\_\_

NYS License or Certificate Number \_\_\_\_\_

Phone \_\_\_\_\_

E-mail \_\_\_\_\_

**Award Category:**

\_\_\_\_\_

**Fees per Entry:**

- \$200 - AIA Rochester Members
- \$200 - IIDANY Members
- \$200 - Urban Design
- \$350 - Non-Members

**Fee Total (\$):** \_\_\_\_\_

*Checks shall be payable to AIA Rochester*

*Please mail registration form and entry fee to arrive no later than February 1, 2021*

Mail to: AIA Rochester  
5 Castle Park  
Rochester NY 14620

**Registration form & payment may be submitted online at [www.aia.org/events](http://www.aia.org/events)**

