

# AIA Rochester 2024 Partnership Application



## Become a Partner of AIA Rochester

AIA Rochester offers many different opportunities to support our members and the profession. Your partnership allows us to better support our members through opportunities for professional advancement, community involvement, and promoting design excellence in the built environment. Partnerships are open to architects, engineers, planners, landscape architects, artists, and those in government, education, journalism, manufacturing industry, and other fields allied to architecture. Partnerships are based on a calendar year from January-December. Sponsorship opportunities are available on a first-come, first served basis, so select your Partnership and Sponsorship Opportunities today.

## Partnership Levels

Individual	\$250	
	<ul style="list-style-type: none"> <li>Includes a hyperlinked logo in the AIA Rochester E-Newsletter for 12 months</li> <li>Opportunity to present a CES presentation to our members</li> <li>Listed in the Membership Directory with advertisement</li> <li>Reduced “member” event pricing when available</li> </ul>	
Corporate	\$600	
	<ul style="list-style-type: none"> <li>Includes a logo and link in the AIA Rochester E-Newsletter for 12 months.</li> <li>Opportunity to present a CES presentation to our members</li> <li>Listed in the Membership Directory with advertisement</li> <li>Reduced “member” event pricing when available</li> </ul>	

## Sponsorship Opportunities

*Some opportunities are limited, indicated as noted.*

AIA Rochester Website (www.aiaroc.org) (sold in a 3 year cycle)		
\$1,800 - \$2,100	<b>Web Page Sponsor</b> - Hyperlinked logo on homepage. (3-year commitment of \$700 per year, OR \$1,800 if paid in full up front for a \$300 savings)	
\$3,500— \$3,675	<b>Banner Sponsor</b> - Hyperlinked logo/horizontal banner ad on homepage beneath the hero image. (3-year commitment of \$1,225 per year OR \$3,550 if paid in total up front for a \$175 savings) <i>*Next available in 2025</i> <b>SOLD OUT</b>	

AIA Rochester Annual Meeting		
\$500	<b>Napkin Sponsor</b> - Includes name and logo on napkin at the event. <i>*One available</i>	
\$500	<b>Bar Sponsor</b> - Includes name and logo on signage at the bar. <i>*Three available</i>	
\$500	<b>Hors D’oeuvres Sponsor</b> - Includes name/logo at hors d’oeuvres table. <i>*Two available</i>	
\$1,000	<b>Corporate Sponsor</b> - Includes name/logo on flyer and all emails about event, name/logo on signage at the event, recognition at the event and a 5 minute talking opportunity at the event. <i>*Three available</i>	

AIA Rochester Holiday Party		
\$1,500	<b>Corporate Sponsor</b> - Includes name/logo and recognition at the event. <i>*Two available</i>	
\$2,500	<b>Headlining Sponsor</b> - Includes name/logo on flyer and all emails about the event, name/logo on signage at the event, and recognition at the event. <i>*One available</i> <b>SOLD OUT</b>	

AIA Rochester "Swinging Fore Scholarships" Golf Tournament		
-\$100	<i>Discount available if you purchase a sponsorship with a foursome. Limit one per firm.</i>	
\$700	<b>Golf Foursome</b> <i>Limited availability</i>	
\$400	<b>Coffee in the Clubhouse Sponsor</b> - Includes name and logo on sign at coffee station at the event. <i>*One available</i> <b>SOLD OUT</b>	
\$500	<b>Mulligan Sponsor</b> - Includes logo on each mulligan. <i>*One available</i> <b>SOLD OUT</b>	
\$500	<b>First Aid Raffle Sponsor</b> - Includes logo on each First Aid raffle ticket. <i>*One available</i> <b>SOLD OUT</b>	
\$550	<b>Hole/Driving Range Sponsor</b> - Includes name and logo on sign at event.	
\$550	<b>Longest Drive Sponsor</b> - Includes name and logo on sign at the event. <i>*Two available</i>	
\$550	<b>Closest to Pin Sponsor</b> - Includes name and logo on sign at the event. <i>*Two available</i>	
\$550	<b>Beer in the Clubhouse</b> - Includes name and logo on sign at the event.	
\$550	<b>Snack Sponsor</b> - Includes name and logo on signage with the snacks.	
\$650	<b>Water Bottle Sponsor</b> - Includes name and logo on recyclable water bottles. <i>*One available</i>	
\$700	<b>Corporate Sponsor</b> - Includes name and logo on event banner.	
\$700	<b>Putting Contest Sponsor</b> - Includes name and logo on sign at putting contest and recognition at Happy Hour event. <i>*One available</i>	
\$750	<b>Food Station Sponsor</b> - Includes name and logo on signage at food station and recognition at event. <i>*Four available</i>	
\$1,000	<b>Cart (GPS Sponsor)</b> - Includes name and logo in each cart for event. <i>*One available</i>	
\$1,000	<b>Beverage Cart Sponsor</b> - Includes name and logo on drink tickets. <i>*Two available</i>	
\$2,000	<b>Bag Sponsor</b> - Includes name and logo on each bag. <i>*One available</i> <b>SOLD OUT</b>	
\$2,000	<b>Ball Sponsor</b> - Includes name and logo on golf balls. <i>*One available</i> <b>SOLD OUT</b>	
\$5,500	<b>Shirt Sponsor</b> - Includes logo on shirts given at event. <i>*One available</i> <b>SOLD OUT</b>	

Product Runway		
\$700	<b>Launch Party Sponsor</b> - Includes name/logo on marketing material, name/logo on event poster for Launch Party. (Event took place April 12)	
TBD	<b>Recap Party Sponsor</b> - Includes name/logo on marketing material, name/logo on event poster for Recap Party.	

<b>AIA Rochester Design Awards</b>		
\$500	<b>Bar Sponsor</b> —Includes name/logo on signage at hors d'oeuvres table. <i>*One available—</i> <b>SOLD OUT</b>	
\$500	<b>Hors D'oeuvres Sponsor</b> —Includes name/logo on signage at hors d'oeuvres table. <i>*One available</i> <b>SOLD OUT</b>	
\$500	<b>Napkin Sponsor</b> —Includes logo on beverage napkins at the event. <i>*One available—</i> <b>SOLD OUT</b>	
\$500	<b>Signature Drink Sponsor</b> —Includes name/logo on signage at bar at the event. <i>*One available</i> <b>SOLD OUT</b>	
\$500	<b>Cocktail Slide Sponsor</b> - Includes splash screen with your name or company logo during a digital show displayed before/after show.	
\$800	<b>Presentation Sponsor</b> - Includes: Two (2) event tickets Two (2) drink tickets Logo appears on a full splash screen during Awards Program Hyperlinked logo appears on AIA Rochester's 2024 Design Awards webpage	
\$1,200 <i>limited availability</i>	<b>Half Table Sponsor</b> - Includes: Reserved half large table of eight OR reserved small table with seating for four (4) with your company's signage on tabletop Four (4) event tickets Four (4) drink tickets Logo appears on a splash screen recognizing all Table Sponsors during the Awards Program Hyperlinked logo appears on AIA Rochester's 2024 Design Awards webpage	
\$2,000 <i>limited availability</i>	<b>Large Table Sponsor</b> - Includes: Reserved table for eight (8) with your company's signage on tabletop Eight (8) event tickets Eight (8) drink tickets Logo appears on a splash screen recognizing all Table Sponsors during the Awards Program Hyperlinked logo appears on AIA Rochester's 2024 Design Awards webpage	

Name \_\_\_\_\_ Email \_\_\_\_\_

Firm/Organization \_\_\_\_\_ Phone \_\_\_\_\_

Street \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

**Invoice: Immediately July 1, 2024**

To become a Partner of AIA Rochester, select your desired Partnership level and Sponsor Opportunities and return to AIA Rochester via email to Assistant Director Linda Hewitt, Hon. AIANYS, at [lbhewitt@aiaroc.org](mailto:lbhewitt@aiaroc.org) or mail to AIA Rochester at 5 Castle Park, Rochester, NY 14620. All logos should be .jpg, .png, or .eps format and sent to AIA Rochester Executive Director Michelle Murnane, AIA at [mmurnane@aiaroc.org](mailto:mmurnane@aiaroc.org). Contact 2024 AIA Rochester President Jamie Bucci, AIA at [jbucci@swbr.com](mailto:jbucci@swbr.com) with any questions.

Please note the sponsorship opportunities will be allocated on a first-come, first-served basis. AIA Rochester will contact you if your selection is no longer available upon reception of your order submission.

**Thank you for your support of AIA Rochester!**