



August 30, 2023

# Report

from the Strategic Council

**From:**  
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**To:**  
AIA Rochester  
September Board Meeting Report

**Mission:** *The AIA Strategic Council advances the architectural profession by informing the AIA Board and other Institute bodies about important professional issues, opportunities, and threats. The Council has an outward and forward-focused vision with an emphasis on long-term goals and outcomes.*

**What Does the Strategic Council Do?** *To learn more about the role and activities of the Strategic Council, click [HERE](#).*

## From the moderator

The Strategic Council continues to work on their study areas as follows:

- The Carbon group has presented on their sprint ***What does climate positive architectural practice look like?*** Their report has been submitted to the Board of Directors for their review and comment. The Carbon group is also taking an active role in KLA on August 29 presenting their findings and leading breakout groups to discuss the topic in depth.
- The Equity group presented ***Bias-Free Architecture by 2050*** to the Strategic Council on August 9th. They reviewed current resources available (both within the AIA and beyond) and efforts by other member organizations. Then they reviewed the regional findings that they discovered from conducting over 100 surveys nationwide and internationally. The results of this work will be submitted to the AIA Board of Directors for review in September.
- The Economy group is doing a yearlong study continuing the Value of Architecture effort begun in 2022. They are currently surveying people in various regions and they will be presenting their findings to the council on September 6.
- The Wellbeing group has begun interviewing their Subject Matter Experts. They will complete their survey and present to the full council on September 20.
- The Design group continues their study, investigating ***How is the Artificial Intelligence future going to affect the Architectural Profession?*** They are working with a variety of online programs to incredible success. Programs include ChatGPT, Discordapp.com, Midjourney, Murf.ai, and d-id.com. These programs and apps are being used to write, record, design and animate a full video that will be used in their presentation to the Council on October 11. Recommendations for action and further study will then be sent for board review. The Design group is also taking an active role in KLA on August 29 presenting on the possibilities of AI for the architectural profession.

Anne Hicks Harney, FAIA, LEED Fellow  
2023 AIA Strategic Council Moderator  
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Anne Hicks Harney has over 30 years of experience, with an emphasis on providing high quality design imbued with a solid technical foundation and a sustainable emphasis. Formed in 2016, Long Green Specs provides sustainability focused construction specifications and building science expertise to Architectural firms across the country.

## Council news

### Council Elects New Positions

On behalf of Neal Angrisano, AIA, Chair of the Elections Subcommittee of the Council's Best Practices Committee, the Strategic Council is pleased to share with you the results of the Council elections:

Anne Hicks Harney, FAIA, LEED Fellow  
*2024-2026 At-large Director on the AIA Board of Directors*

Graciela Carrillo, AIA, NCARB, LEED AP BD+C  
*Moderator of the Strategic Council*

Thank you to all the candidates who expressed interest in these positions, and congratulations Anne and Graciela!

## Institute news

### AIA response to Maui Disaster

The AIA family is deeply saddened by these recent wildfires and is working in close coordination with AIA Hawaii as recovery efforts get underway. AIA Hawaii recommends giving to the Maui Strong Fund. 100 percent of the funds will be distributed for community needs for immediate response and recovery.

Donate here: <https://bit.ly/3Yy02Sw>

## Upcoming events

Date	Event	Location	Link
September 12 – 14, 2023	Women's Leadership Summit	Boston, MA	<a href="#">Link</a>
October 11 – 15, 2023	2023 CRAN Symposium	Salt Lake City, UT	<a href="#">Link</a>
October 19 – 21, 2023	2023 AIA/ACSA Conference	Amherst, MA	<a href="#">Link</a>
June 06 – 8, 2024	A'24 Conference on Architecture	Washington DC	<a href="#">Link</a>

For more events, visit the AIA events page at: <https://www.aia.org/events>

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### Feedback

We value input! If you have questions or ideas for the Strategic Council, reach out to us at [StrategicCouncil@aia.org](mailto:StrategicCouncil@aia.org). To learn more about the work of the Strategic Council, please visit the [Strategic Council webpage at AIA.org](#).

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