

# CSI Night Product Show

*Catalogs – Samples – Information*

**Wednesday, November 8, 2023**

**DoubleTree by Hilton**

**1111 Jefferson Road, Rochester, NY 14623**

**SEMINARS**

**First Seminar:** Solar Essentials for Builders & Associated Industries

Time: 1:30 pm to 3:00 pm  
(Registration at 1:00 pm)

**Second Seminar:** Electrification of New York State

Time: 3:30 pm to 4:30 pm  
(Registration at 3:00 pm)

**Exhibits Open: 3:30 pm to 7:30 pm**

**Food Stations: 4:00 pm to 7:30 pm**

**CSI Night** is a FREE one-day product show with over 60 exhibits! National and regional manufacturers and local suppliers of building materials and services will be showcasing their products and be available to answer your questions. Show them your support by visiting their exhibits and learning more about their products at this year's CSI Night!

**REGISTER yourself and other members of your firm for an educational and enjoyable evening!**

CSI Night is the only event where you can:

- *learn* about new products,
  - *network* with other members of the construction industry,
  - *socialize* with your friends and associates, *and*
  - *enjoy* delicious food
- ... *all in one place ... all for FREE!*

**Questions?** Contact Kathy Spencer at SWBR

Return this form (ASAP) to SWBR:

**Mail:** 387 East Main Street, Rochester, NY 14604

**Phone:** 585-232-8300

**Fax:** 585-232-9221

**Email:** kspencer@swbr.com

*Commitments only please!*

**COMPANY CONTACT INFORMATION** (please make sure to give us your complete address)

**COMPANY NAME:**

**Address:**

**Phone:**

**Company email:**

**Include each attendee's name, email address of each attendee.**

**Please Specify which one**

Attendee Name – list company name if different from above (used for name tags) and AIA Number if applicable. Please print or type (include email of each attendee below)	Seminar & Product Show (check all that apply) \$50 (per session / person) or \$80 (for both sessions per person)			Product Show only - no charge
	Seminar #1 \$50.00	Seminar #2 \$50.00	Cost	
	1.			
2.			\$	
3.			\$	
4.			\$	

Check payable to "Rochester Chapter CSI"

TOTAL ENCLOSED

\$ \_\_\_\_\_

CONTINUING EDUCATION SEMINAR #1

# **Solar Essentials for Builders & Associated Industries**

Presented by: GreenSpark Solar

1:30 - 3:00 pm | AIA Credits: 1.5 LU / HSW Credits

**Cost: \$50/person**



## **Speakers:**

**Brad McKean**, Electrical Project Manager, Master Electrician, NABCEP Certified

**Mary Nicholas**, Senior Product Marketing Manager

**Cody Primmer**, Commercial Solar Designer, NABCEP Associate

In this seminar, GreenSpark Solar will walk attendees through sample commercial solar projects, including financial structures & policy, design & permitting, technical considerations, the installation and electrical process, equipment, and more. This session will also provide an overview of the benefits of solar for clients, along with the available tax incentives and new funding included in the Inflation Reduction Act (aka climate bill). Attendees will learn about solar safety and industry best-practices throughout the GreenSpark presentation. This will include topics such as design considerations that include setbacks and pathways for first responders to safely and efficiently get to necessary building equipment, rapid safety shutdown of solar arrays, certifications & qualifications to look for when partnering with solar companies, and more.

- Learn about relevant Federal & NYS policy related to electrification of the grid and current/future state of solar.
- Understanding the solar basics from both a technical and conceptual perspective
- Design considerations to ensure new builds are solar-ready.
- Increase confidence of solar knowledge as client demand continues to rise.

## **About the Speakers**

Brad McKean joined GreenSpark Solar in May 2018 as a Field Crew Manager and is now an Electrician and Electrical Project Manager. He has overseen the installation of over 7.5 MW, ranging from residential PV systems to commercial and industrial PV systems and battery installations. Brad graduated from SUNY College of Environmental Science and Forestry with a B.S. in Environmental Science and a focus in renewable energy. Brad has completed the NABCEP certification, one of the most rigorous certifications in the renewable energy industry.

Mary Nicholas, Senior Product Marketing Manager at GreenSpark, joined the team in 2016 and has helped to develop multiple departments and initiatives, including a Commercial Marketing program which has contributed to the steady growth of the Commercial Solar division at GreenSpark. She holds a degree from SUNY Geneseo and certifications include Digital Marketing from Cornell University as well as DEI in the Workplace from University of South Florida Muma College of Business.

Cody Primmer has been in the solar industry since December 2017 and joined GreenSpark Solar January 2021 as a Residential System Designer, and is now a Commercial PV Designer II. In total, Cody has designed over 300 projects. Cody graduated from SUNY Cortland with a Master's in Sustainable Energy Systems, and has completed the NABCEP certification, one of the most rigorous certifications in the renewable energy industry. Currently, Cody is working towards becoming a certified NABCEP PV Design Specialist.

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CONTINUING EDUCATION SEMINAR #2  
**Electrification of New York State**

Presented by: M/E Engineering

3:30 - 4:30 pm | AIA Credit: 1 LU / HSW Credit (*Pending*)  
Cost: \$50/person



**Speaker:**  
**Melanie G. Stachowiak, PE**

This course explains the history of the Greenhouse Effect and its impact on the environment. We will review the importance of this issue and how it affects humans and their health and well-being. We will also discuss how to combat climate change including policies related to energy, carbon reduction and the transition to renewable energies. Most importantly, we will discuss a strategy for implementation including reducing energy consumption, electrification, and the use of renewables.

- Understand the history of greenhouse gas and the impact on the environment.
- Understand how to combat climate change.
- Understand policies related to energy, carbon reduction and transition to renewables.
- Understand strategies for implementation – reduce energy, electrification and renewables.

**About the Speaker**

Melanie joined M/E in 2011 and is now a Partner leading our Sustainability/Commissioning and Energy Services Group. She manages energy conservation related design projects primarily within higher education, K-12, and commercial markets. Her work includes Energy Audits, Energy Modeling, LEED Administration services, Energy Conservation Assessments, Net Zero or Net Zero Ready confirmation, Incentive Program Assistance, and Energy and Carbon Neutrality Master Planning. Company-wide, she assists project teams on various sustainable options and paths to pursue. She stays engaged with the industry to understand current sustainability trends, practices, and emerging technologies, energy code requirements, government agency goals, climate action plans, and NYS electrification. Melanie holds a BS in Mechanical Engineering from Clarkson University. She is a Licensed Professional Engineer, a LEED Accredited Professional, and a Certified Measurement and Verification Professional. Her impressive portfolio includes clients such as Cornell University, SUCF, NYSERDA, and SUNY Alfred.

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**Directions to DoubleTree by Hilton:**

- **From NYS Thruway:** Exit 46 to I-390N top Exit 14 (5 minutes) top of exit left on Rt. 15A, the hotel is on the right.
- **From Greater Rochester International Airport:** Exit airport. Turn right to merge on I-390S. Follow I390S to Exit 14B, East Henrietta Rd. At top of exit ramp at intersection, turn right onto Rt. 15A, hotel is on immediate right.
- **From the North:** Take I-590S to I-390S to exit 14B, East Henrietta Rd. at top of ramp at intersection, turn right onto Rt. 15A. Hotel is on immediate right.
- **From the South:** Take I-390N to Exit 14, East Henrietta Rd. at light, turn left on Rt. 15A. The hotel is on immediate right.
- **From the East:** Take I-490W to I-590S to I-390S Exit 14B, East Henrietta Rd. At top of ramp at the intersection, turn right onto Rt. 15A. The hotel is on the immediate right.
- **From the West:** Take I-490E to I-390S to Exit 14B, East Henrietta Rd. At top of ramp at the intersection, turn right onto Rt. 15A. The hotel is on the immediate right.

**If you cannot attend and would like to remain on our CSI Night List, we need all your contact information! Please email Kathy Spencer: [kspencer@swbr.com](mailto:kspencer@swbr.com)**