

2023 Design Awards

AIA Rochester Designers Unleashed:
Architecture Ideas Competition
\$500 PRIZE

***Designers Unleashed:
Ideas Competition***

A relevant, Rochester based design challenge for emerging professionals



CALL FOR ENTRIES

In collaboration with The Emerging Rochester Architects (ERA), AIA Rochester is pleased to announce the 2023 Rochester Designers Unleashed: Architectural Ideas Competition – Roc the Riverway Edition. This competition is intended to showcase the talents of young designers in our community, test the limits of what is achievable in our built environment, and inspire new solutions to the design and development issues we currently face.

Competition Brief:

This year we wanted to bring your focus and attention towards an ongoing local initiative that is part of the ROC the Riverway/Building Bridges to the Future initiative and has been commonly referred to as the Aqueduct Re-imagined Project. This project was introduced in 2022 by Mayor Evans and is in the beginning stages of public input and conceptual design, offering up an exciting opportunity for young designers from across the Rochester area to provide valuable input using your design skills and knowledge pertaining to equitable and inclusive urban design.

The competition involves multiple intersecting pieces that will ultimately converge at the Broad Street Bridge and historic aqueduct below where the objective is to take a critical look at the composition and function of this bridge, and how it may be transformed into a pedestrian corridor that offers a greater connection to the community. By removing vehicles and turning the bridge into a pedestrian corridor, new opportunities arise that could allow for multi-level connectivity, emergence of the riverfront, cultural integration, public amenities, and so much more.

Successful projects will not only look at the design and function of the bridge, but also the possible urban connections with the adjacent buildings and streetscapes. The focus of the project will be on the bridge and aqueduct below, however it is crucial to consider the role of the bridge and the connectivity on both sides of the Genesee River.

Submissions for this competition should push the limits of design in Rochester. By pushing those boundaries in the setting of a competition we may find that the bar is raised for built architecture in the city, and in this case possibly come to fruition.

Re-imagine a Pedestrian Corridor, capable of providing safe and accessible passage that uses the multi-level bridge and aqueduct as an incubator for cultural activation, urban activities, gathering spaces, riverfront amenities, and more.

Designs shall address the following:

- Location: Broad Street Bridge, Rochester, NY
- Perspective: Understand the view or views being created or highlighted.
- Structures should be universally accessible.

Program Requirements:

- Sustainability should be integral to every submission.
- Some aspects of the projects should be designed in a way to be used year-round in Rochester's climate.

Design Goals:

- Address program requirements from a standpoint of inclusive urban design that addresses the needs of all ages, cultural and social background and offers greater connectivity between opposing sides of the Genesee River.

Requirements:

- Location map highlighting the project within the context of the city.
- To scale architectural drawings (Plans, Elevations, Sections...) that convey the design and demonstrate how the submission meets the program requirements and design goals. Provide a graphic scale on all architectural drawings.
- At least one 3D perspective showing how the submission will highlight Rochester's growth and future potential.
- Completed PowerPoint template following rules and guidelines as stated on the template.
- A 36"x36" digital board layout
- Submit registration and fee, and submit entry per deadline schedule.

The purpose of an ideas competition is to discover solutions that have not yet been thought of, so use the parameters set forth as a framework to develop your project. If challenging the premise of the design problem makes for a better project then it will be taken into consideration by the judges.

Site Profile

Broad Street Bridge, Rochester, NY

Supplemental Research & Materials

Below, we have provided helpful links directly from the City of Rochester that talk about the Aqueduct Reimagined Project, as well as the interconnected ROC the Riverway project. These materials are meant to help get you started and offer background information as a launch point for your own design approach to the competition brief.

[About | Aqueduct Reimagined \(roctheaqueduct.com\)](#)

[ROC the Riverway](#)

Eligibility and Rules:

The competition is open to students, unlicensed architectural interns, architects licensed 10 years or less at the time of submission and interior designers, who live, work, or go to school in the AIA Rochester jurisdiction, or are associated with firms who elect to be a part of the AIA Rochester jurisdiction (defined as the geographic region served by AIA Rochester, which includes Monroe, Wayne, Livingston, Ontario, Yates, Allegany, and Seneca counties).

All submissions will be judged as a stand-alone category as part of the 2023 Design Awards submissions. Winners will be notified in April 2023 and invited to the Design Awards Celebration on June 2023. Follow

www.aiaroc.org for upcoming details on the Celebration logistics. Participants may register as individuals, or in teams of up to four. All team submissions must clearly identify all team members. Each submission shall contain one design solution; multiple solutions must be registered as separate submissions with separate entry fees. There is no limit to the amount of entries by any party. Submissions shall not have been published in, or received honors or awards from, any previous competition, whether printed, online, or otherwise.

Participants give AIA Rochester and ERA permission to reproduce their submission without restriction and acknowledge that no royalties shall be payable by AIA Rochester, ERA, or any other sponsors for use of the submission entry materials. Except where specifically called for in the submission package, entries must be submitted without identifying marks, including logos, texts, insignia, or images on the display surface that could be used to identify the submission's author(s). Participants certify that all identifying information provided with their submission is true, that they are sole owner of the materials identified in the submission, that each submitted entry is an original work, and that neither these materials nor the permission granted hereby infringes upon the ownership, copyright, trademark, or rights of others. Participants agree not to discuss details of their competition designs and/or entries with any of the judges directly whatsoever.

In addition to the submission presentation all entries must include a digital 36"x 36" board layout. Submission templates (in PowerPoint) will be provided by AIA Rochester upon completion of entry form and paid fee. Submit questions or concerns to Christina Fluman at christina.l.fluman@gmail.com by February 6th, 2023.

Register to participate online via www.aiaroc.org by noon on February 9th, 2023, there is a registration fee of \$25.00. Submissions (digital) must be uploaded to the AIA Rochester Google Drive by 12:00 p.m. on April 28th, 2023. (once registration is received each applicant will receive a link to an assigned number & folder).