

AIA Rochester

2023 Partnership Application



Become a Partner of AIA Rochester

AIA Rochester offers many different opportunities to support our members and the profession. Your partnership allows us to better support our members through opportunities for professional advancement, community involvement, and promoting design excellence in the built environment. Partnerships are open to architects, engineers, planners, landscape architects, artists, and those in government, education, journalism, manufacturing industry, and other fields allied to architecture. Partnerships are based on a calendar year from January-December. Sponsorship opportunities are available on a first-come, first served basis, so select your Partnership and Sponsorship Opportunities today.

Partnership Levels

Individual	\$250	
	<ul style="list-style-type: none"> Includes a hyperlinked logo in the AIA Rochester E-Newsletter for 12 months Opportunity to present a CES presentation to our members Listed in the Membership Directory with advertisement Reduced “member” event pricing when available 	
Corporate	\$600	
	<ul style="list-style-type: none"> Includes a logo and link in the AIA Rochester E-Newsletter for 12 months. Opportunity to present a CES presentation to our members Listed in the Membership Directory with advertisement Reduced “member” event pricing when available 	

Sponsorship Opportunities

Some opportunities are limited, indicated as noted.

AIA Rochester Website (www.aiaroc.org) (sold in a 3 year cycle)		
\$1,800 - \$2,100	Web Page Sponsor - Hyperlinked logo on homepage. (3-year commitment of \$700 per year, OR \$1,800 if paid in full up front for a \$300 savings)	
TBD	Banner Sponsor - Hyperlinked logo/horizontal banner ad on homepage beneath the hero image. (3-year commitment of \$1,225 per year OR \$3,550 if paid in total up front for a \$175 savings) <i>*Next available in 2025</i>	

AIA Rochester Annual Meeting		
\$300	Napkin Sponsor - Includes name and logo on napkin at the event. <i>*One available</i>	
\$500	Bar Sponsor - Includes name and logo on signage at the bar. <i>*Three available</i>	
\$500	Hors D’oeuvres Sponsor - Includes name/logo at hors d’oeuvres table. <i>*One available</i>	
\$1,000	Corporate Sponsor - Includes name/logo on flyer and all emails about event, name/logo on signage at the event, recognition at the event and a 5 minute talking opportunity at the event. <i>*Three available</i>	

AIA Rochester Holiday Party		
\$1,500	Corporate Sponsor - Includes name/logo and recognition at the event.	
\$2,500	Headlining Sponsor - Includes name/logo on flyer and all emails about the event, name/logo on signage at the event, and recognition at the event. *One available SOLD OUT	

AIA Rochester "Swinging Fore Scholarships" Golf Tournament		
\$160	Individual Golfer <i>Limited availability</i>	
\$600	Golf Foursome <i>Limited availability</i>	
\$400	Coffee in the Clubhouse Sponsor - Includes name and logo on sign at coffee station at the event. *One available SOLD OUT	
\$500	Mulligan Sponsor (New!) - Includes logo on each mulligan. * <i>One available</i>	
\$500	First Aid Raffle Sponsor (New!) - Includes logo on each First Aid raffle ticket. *One available	
\$500	Hole/Driving Range Sponsor - Includes name and logo on sign at event.	
\$500	Longest Drive Sponsor - Includes name and logo on sign at the event. * <i>Two available</i>	
\$500	Closest to Pin Sponsor - Includes name and logo on sign at the event. * <i>Two available</i>	
\$550	Beer in the Clubhouse - Includes name and logo on sign at the event.	
\$550	Snack Sponsor - Includes name and logo on signage with the snacks.	
\$650	Water Bottle Sponsor - Includes name and logo on recyclable water bottles. *One available SOLD OUT	
\$700	Corporate Sponsor - Includes name and logo on event banner.	
\$700	Putting Contest Sponsor - Includes name and logo on sign at putting contest and recognition at Happy Hour event. * <i>One available</i>	
\$750	Food Station Sponsor - Includes name and logo on signage at food station and recognition at event. * <i>Four available</i>	
\$800	Cart (GPS Sponsor) - Includes name and logo in each cart for event. * <i>One available</i>	
\$800	Beverage Cart Sponsor - Includes name and logo on drink tickets. * <i>Two available</i>	
\$1,250	Corporate Sponsor + (1) Foursome <i>Limited availability</i> SOLD OUT	
\$1,500	Bag Sponsor - Includes name and logo on each bag. *One available SOLD OUT	
\$1,500	Ball Sponsor - Includes name and logo on golf balls. *One available SOLD OUT	
\$5,000	Shirt Sponsor - Includes logo on shirts given at event. *One available SOLD OUT	

AIA Rochester Design Awards		
\$250	Signature Drink Sponsor - Create a signature drink named for your firm or organization to be sold at the bar. <i>*One available</i>	
\$350	Cocktail Slide Sponsor - Includes splash screen with your name and company logo during a digital show displayed before/after the show.	
\$500	Dessert Sponsor - Includes name/logo on signage at the dessert table. <i>*Two available</i>	
\$600	Napkin Sponsor - Includes logo on beverage napkins at the event. <i>*One available</i>	
\$600	Bar Sponsor - Includes name/logo on signage at bar at the event. <i>*One available</i>	
\$600	Champagne Toast Sponsor - Includes name/logo on signage at table with champagne flutes for post-show toast. <i>*One available</i>	
\$1,500	Bronze Sponsor - Includes: Four (4) event tickets with reserved Awards Program seating Four (4) drink tickets Logo on splash screen with all Bronze Sponsors during Awards Program Hyperlinked name/logo in AIA Rochester e-newsletter throughout 2023 Hyperlinked name/logo on AIA Rochester's 2023 Design Awards webpage	
\$2,000	Silver Sponsor - Includes: Eight (8) event tickets with reserved Awards Program seating Eight (8) drink tickets Logo on splash screen with all Silver Sponsors during Awards Program Recognition in spoken comments Recognition on AIA Rochester's social media Hyperlinked name/logo in AIA Rochester e-newsletter throughout 2023 Hyperlinked name/logo on AIA Rochester's 2023 Design Awards webpage	
\$3,000	Gold Sponsor - Includes: Twelve (12) event tickets with reserved Awards Program seating Twelve (12) drink tickets Full splash screen at beginning of the Awards Program Recognition in spoken comments during the Awards Program Recognition on AIA Rochester' social media Hyperlinked name/logo in AIA Rochester e-newsletter throughout 2023 Hyperlinked name/logo on AIA Rochester's 2023 Design Awards webpage Sponsor logo to appear on print materials Special recognition as a sponsor in a post-event communication & press release	

Name _____ Email _____

Firm/Organization _____ Phone _____

Street _____ City _____ State _____ Zip _____

Invoice: Immediately July 1, 2023

To become a Partner of AIA Rochester, select your desired Partnership level and Sponsor Opportunities and return to AIA Rochester via email to Executive Director Linda Hewitt, Hon. AIANYS, at lbehewitt@aiaroc.org or mail to AIA Rochester at 5 Castle Park, Rochester, NY 14620. All logos should be .jpg, .png, or .eps format and sent to AIA Rochester Associate Director Michelle Murnane, AIA at mmurnane@aiaroc.org. Contact 2023 AIA Rochester President Jay Woodcock, AIA at jaywoodcock@dwyerarch.com with any questions.

Please note the sponsorship opportunities will be allocated on a first-come, first-served basis. AIA Rochester will contact you if your selection is no longer available upon reception of your order submission.

Thank you for your support of AIA Rochester!

03-06-23